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Meeting	COALVILLE SPECIAL EXPENSES WORKING PARTY
Time/Day/Date	6.30 pm on Tuesday, 15 August 2023
Location	Abbey Room, Stenson House, London Road, Coalville, LE67 3FN
Officer to contact	Democratic Services (01530 454512)

AGENDA

Item	Pages
1. APOLOGIES FOR ABSENCE	
2. DECLARATIONS OF INTEREST	
Under the Code of Conduct members are reminded that in declaring interests you should make clear the nature of that interest and whether it is a disclosable pecuniary interest, registerable interest or other interest.	
3. MINUTES OF THE PREVIOUS MEETING	
To confirm the minutes of the meeting held on 13 June 2023.	3 - 6
4. COALVILLE SPECIAL EXPENSES FINANCE UPDATE	
Report of the Finance Team Manager.	7 - 14
5. 2023/24 EVENTS UPDATE	
The report of the Head of Economic Regeneration.	15 - 26

Circulation:

Councillor M Burke
Councillor D Everitt
Councillor M French
Councillor J Geary
Councillor J Legrys
Councillor J Page
Councillor J Windram
Councillor L Windram
Councillor M B Wyatt

MINUTES of a meeting of the COALVILLE SPECIAL EXPENSES WORKING PARTY held in the Room 101, Council Offices, Whitwick Road, Coalville on TUESDAY, 13 JUNE 2023

Present: Councillor M B Wyatt (Chair)

Councillors L Windram, M Burke, D Everitt, M French, J Geary, J Legrys and J Windram

In Attendance: Councillors M Blair-Park, R Johnson and S Sheahan

Officers: Mrs A Crouch, Mr J Knight, Mrs W May, Mrs C Hammond, Mr P Wheatley and Mr T Devonshire

1. APPOINTMENT OF CHAIR

Nominations were sought for the Chair of the Working Party for the ensuing municipal year.

It was moved by Councillor J Geary that Councillor M Wyatt be appointed as Chair of the Working Party.

The motion was seconded by Councillor J Legrys

Upon being put to the vote it was

RESOLVED THAT:

Councillor M Wyatt be appointed Chair of the Working Party for 2023/24.

2. APPOINTMENT OF DEPUTY CHAIR

It was moved by Councillor M French, seconded by Councillor M Burke and

RESOLVED THAT:

Councillor L Windram be appointed as Deputy Chair of the Working Party for 2023/24.

3. APOLOGIES FOR ABSENCE

Apologies were received from Councillor J Page.

4. DECLARATIONS OF INTEREST

Councillor J Legrys declared a registerable interest in all items as a volunteer at Hermitage FM.

Councillor J Geary declared a registerable interest in all items as Director of the Springboard Centre and as the council's representative for Coalville Town Football Club.

Councillor M Wyatt declared a registerable interest in all items as the owner of two businesses in Coalville.

5. MINUTES OF THE PREVIOUS MEETING

Consideration was given to the minutes of the meeting held on 14 February 2023.

A request was made to amend the attendance record at the start of the minutes. All Members concurred.

By affirmation of the meeting, it was

RESOLVED THAT:

Subject to the amendments suggested, the minutes of the meeting held on 14 February 2023 be confirmed as an accurate record of the proceedings.

6. 2023/24 EVENTS REPORT

The Head of Economic Regeneration presented the report.

A Member noted that the total events budget of £84,440 minus the actual allotted budget of £84,000 left £440 aside for contingencies. He sought reassurances that this was prudent and deliverable.

The Head of Economic Regeneration acknowledged the risks associated, but advised that they had good knowledge of the costs from previous years and added that the budget was simply very tight. The first event of the year had been delivered on budget and the next one remained on track to be delivered within budget as well.

In response to a question in relation to the Christmas lights, the Head of Economic Regeneration explained the storage processes utilised and the contingencies in place should something go awry.

In response to a question in relation to grass cutting at Coalville Park and whether it had been financed from special expenses budget, the Head of Economic Regeneration said their understanding was that this was not the case and it had not come out of the Working Party budget; they added that the Council had also participated in 'No Mow May' to aid the health of flora and fauna.

It was noted that there had been resident complaints about the length of grass and accepted that this was perhaps not relevant to anywhere on the agenda.

The Chair asked if anybody had any Coronation event feedback.

A Member said it was a well patronised, well organised, and excellent event.

A Member inquired about the tender process for the Christmas lights.

In response to a question about the tender process for the Christmas lights, the Head of Economic Regeneration advised that they were under a three-year tender.

A Member inquired whether there would be a Christmas tree in Marlborough Square and what might happen to the allotted money in place if something were to go awry.

The Head of Economic Regeneration said there was currently a report going to cabinet with regards to that matter.

The Chair said that all members of the Working Party agreed that there was a need for more events in Coalville; the Chair was in discussions with the new administration to put on more events, without it coming out of the Working Party budget. They hoped next year to provide more, though this year they emphasized that options were limited. They implored members to come forward with suggestions.

A Member inquired whether these events would be decentralised within the entire boundaries of the area the Working Party represented.

The Chair hoped and intended for this to be the case.

It was moved by Councillor J Geary, seconded by Councillor J Legrys and

RESOLVED THAT:

1. That the progress made against the 2023/24 events programme be noted.
2. That the proposed date of the CSEWP events sub-group meeting on 29 June be noted.

7. CAPITAL PROJECTS UPDATE

The Leisure Services Team Manager presented the report.

A Member asked about the wall of the cemetery on London Road, which could cost around £50,000 to be repaired. They could not foresee there being the necessary budgetary latitude to enable that potential expenditure.

The Head of Economic Regeneration said that they were monitoring and would continue to monitor the situation. He detailed the specific processes of both deterioration and the monitoring in place. Only a significant sudden movement would alter medium term plans with regards to the wall.

A Member asked if after the meeting they could be informed what specific contingencies were in place for such an event.

The Chair confirmed this would happen.

The Chair said that he would explore the possibility of external funding with regards to the wall, and he hoped to bring it back to Members at a later point.

A Member discussed six dead trees mentioned in item 1.4 of the report.

The Chair discussed poor and diseased tree stock which had recently been planted in local areas. The stock this year was, he felt, much better.

A Member inquired about item 1.2 in the report. They said they had constituent complaints about the state of the flower troughs across the town, particularly around the war memorial.

The Chair said they would pass this on to the administration.

A Member inquired whether plans to alter the Scotland Playing Fields Pavilion had been put on hold.

The Leisure Services Team Manager advised that this was not an agreed plan, but a prospect which was being explored.

The Head of Economic Regeneration said that the feasibility study into this matter had not been completed yet. It would be presented to the Working Party when it was ready.

A Member asked about the play areas noted in the report, particularly Claremont Drive. They said it was underutilised and replacing it would not prove good value for money.

The Chair concurred.

The Leisure Services Team Manager explained the procedural history behind this planned expenditure: Cabinet had approved the spending of the money originally proposed by the

Working Party. They added that no money had actually been spent yet, and thus the decision could be reversed if the will was there.

It was moved by Councillor J Legrys, seconded by Councillor J Geary and

RESOLVED THAT:

1. The Working Party notes the progress update on the 2023/24 capital projects.
2. Work on Claremont Drive play area discussed by Members be administratively suspended pending further consideration and be brought back to the next meeting.

8. FUTURE MEETING DATES

The Working Party noted the following

6.30pm Tuesday, 15 August 2023
6.30pm Tuesday, 10 October 2023
6.30pm Tuesday, 2 January 2024
6.30pm Tuesday, 13 February 2024
6.30pm Tuesday, 16 April 2024
6.30pm Tuesday, 11 June 2024.

The meeting commenced at 6.30 pm

The Chairman closed the meeting at 7.25 pm

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 15 AUGUST 2023

Title of Report	COALVILLE SPECIAL EXPENSES WORKING PARTY FINANCE UPDATE
Presented by	Sarah Thirkettle Interim Finance Manager
Background Papers	Coalville Special Expenses Working Party – 13 June 2023
Financial Implications	<p>The 2022/23 provisional outturn figures show a saving of £63k against budgeted expenditure of £685k. The budgeted contribution from Special Expense reserves was £163k, with the provisional outturn position being a £100k drawdown.</p> <p>The monitoring figures as at 2023/24 Quarter 1 show a forecasted net revenue expenditure on budget with no forecast variance and total funding of £512k.</p> <p>The Coalville Special Expenses Reserves as at 2023/24 Quarter 1 of £93k are forecast to be fully spent with £4k spend to date.</p> <p>Signed off by the Section 151 Officer: Yes</p>
Legal Implications	<p>Legal advice and support is provided to officers as required.</p> <p>Signed off by the Monitoring Officer: Yes</p>
Staffing and Corporate Implications	<p>There are no direct implications arising from the report.</p> <p>Signed off by the Head of Paid Service: Yes</p>
Purpose of Report	To present the 2022/23 provisional outturn figures and the 2023/24 budget monitoring figures as at Quarter 1 along with the forecasted outturn for the financial year.
Recommendations	<p>THAT THE WORKING PARTY NOTES:</p> <ol style="list-style-type: none"> 1. THE 2022/23 PROVISIONAL OUTTURN FIGURES AND COALVILLE SPECIAL EXPENSE BALANCES AS AT 31 MARCH 2023. 2. THE 2023/2024 QUARTER 1 BUDGET MONITORING FIGURES AND FORECASTED OUTTURN AS AT QUARTER 1 FOR 2023/2024 3. THAT A BRIEFING TAKES PLACE WITH MEMBERS OF THIS WORKING PARTY DURING SEPTEMBER TO PROVIDE FURTHER DETAILS ON

	THE INFORMATION CONTAINED WITHIN THIS REPORT.
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1.0 BACKGROUND

- 1.1 This report is to update the Coalville Special Expenses Working Party on the Provisional Outturn for 2022/2023 along with an update on the 2023/2024 Quarter 1 forecast outturn position.
- 1.2 To recognise that the working party has new members who may benefit from further information on the detail contained in this report, it is suggested that a briefing session takes place during September to allow members to ask more detailed questions.

2.0 PROVISIONAL REVENUE OUTTURN 2022/23

- 2.1 The provisional outturn was reported to Cabinet on 27 June 2023. The figures below are only provisional as there is still work to be carried out to finalise the outturn position. A further report will be presented to the Working Party once final figures are available.
- 2.2 The provisional outturn on Coalville Special Expenses of £622k is a saving of £63k against a budgeted expenditure of £685k. The budgeted contribution from Special Expense reserves was £163k, with the provisional outturn as £100k. A summary of the financial position is shown below in table 1 and a more detailed breakdown is shown in Appendix A.

Table 1 – 2022/23 Coalville Special Expenses Revenue Provisional Outturn

COALVILLE SPECIAL EXPENSES	Approved Budget	Provisional Outturn	Provisional Variance
	£'000	£'000	£'000
Annual Recurring Expenditure	685	553	(132)
Contribution to Earmarked Reserves	0	69	69
Expenditure Requirement	685	622	(63)
Precept	493	493	0
Localisation of Council Tax Support Grant	29	29	0
Transfer from/(to) reserves	163	100	(63)

- 2.3 This saving was largely due to a managed reduction in Planned Preventative Maintenance (PPM) expenditure of (£73k) to maintain financial sustainability (see paragraph 2.5) and additional burial income of (£15k) offset by smaller areas of overspending on repairs/maintenance of £11k and Christmas Decorations of £13k.
- 2.4 The provisional opening reserves balance as at 1 April 2023 is £109k, which is to be increased by £10k from earmarked reserves being released back to balances. There will be a requirement to fund the £100k provisional deficit from reserves, leaving the

balance as at 31 March 2023 at £19k. This is detailed in Table 2 below.

Table 2 – 2022/23 Coalville Special Expenses Reserves Provisional Outturn

	Provisional Outturn
	£'000
SPECIAL EXPENSES	
Special Expenses Reserves 01.04.22	109
Earmarked Reserves - to be returned to balances	10
Contribution towards 2022/23 Deficit	(100)
Special Expenses Reserves 31.03.23	19

2.5 The 2022/23 financial year has seen the Coalville Special Expenses drawdown £100k from reserves which is not a sustainable position. Significant work has been undertaken as part of the 2023/24 budget process to ensure the Coalville Special Expenses Working Party works within its budget and is financially sustainable. Further work is planned for 2023/24, including a review of the Special Expenses Policy, to ensure that a minimum of 10% balances are retained.

3.0 2023/24 QUARTER 1 BUDGET MONITORING AND FORECAST OUTTURN

3.1 The net revenue budget for 2023/24 is £514k and through Council Tax and Grants there is £512k funding available, leading to a budgeted deficit of £2k. This will be funded via reserves, however, this will further reduce the reserves below the recommended minimum 10% balance.

3.2 Actual expenditure up to the end of June is forecast to be on budget and a summary of the financial position is shown in table 3 below and a more detailed breakdown is shown on Appendix B.

Table 3 – 2023/24 Coalville Special Expenses Q1 Monitoring & Forecasted Outturn

COALVILLE SPECIAL EXPENSES	Approved Budget	Forecast Outturn	Variance
	£'000	£'000	£'000
Annual Recurring Expenditure	514	514	0
Expenditure Requirement	514	514	0
Precept	498	498	0
Localisation of Council Tax Support Grant	14	14	0
Transfer from/(to) reserves	2	2	0

3.3 As detailed in Table 4 below, the provisional opening Special Expenses Reserves are

£19k and with a further £2k required to fund the 2023/24 budgeted deficit, the reserve is forecast to be £17k.

Table 4 – 2023/24 Coalville Special Expenses Reserve Balances

	Forecast Outturn
	£'000
SPECIAL EXPENSES	
Special Expenses Reserves 01.04.23	19
Earmarked Reserves - to be returned to balances	0
Contribution towards Deficit 2023/24	(2)
Special Expenses Reserves 31.03.24	17

- 3.4 A list of the earmarked reserves as at the end of June 2023 are shown in table 5 below:

Table 5 – 2023/24 Special Expenses Earmarked Reserves

COALVILLE SPECIAL EXPENSE RESERVES	Balances 01.04.23	Spend to date	Forecast Spend	Forecast Balance as at 31.03.24
	£	£		£
EARMARKED RESERVES				
Local Authority Parks Improvement Programme	15,714	0	15,714	0
Coalville in Bloom	5,000	3,974	5,000	0
	20,714	3,974	20,714	0
PPM EARMARKED RESERVES				
Claremont Drive Play Area Equipment Replacement	8,520	0	8,520	0
Scotlands Recreation - Repairs to potholes	4,054	0	4,054	0
Broomleys Cemetery - Tree works	4,000	0	4,000	0
Broomleys Cemetery - Path repairs (sealing)	3,000	0	3,000	0
Cropston drive play area - Replacement play equipment	33,050	0	33,050	0
Sharpley Avenue play area - Replacement play equipment	19,660	0	19,660	0
	72,284	0	72,284	0
TOTAL COALVILLE SPECIAL EXPENSE RESERVES	92,998	3,974	92,998	0

COALVILLE SPECIAL EXPENSES 2022/23 PROVISIONAL OUTTURN

	2022/23		
	Original Estimate	Provisional Outturn	Provisional Variance
	£	£	£
Parks, Recreation Grounds, Open Spaces & War Memorials	396,380	323,842	-72,538
Broomley's Cemetery	74,660	8,331	-66,329
Coalville Events	78,050	89,643	11,593
Other Expenses (including grants)	7,000	1,719	-5,281
Contribution to Earmarked Reserves	0	68,765	68,765
TOTAL SPECIAL EXPENSES (Net Cost Of Service)	556,090	492,300	-63,790
Service Management/Admin Buildings recharges	129,380	129,380	0
ANNUAL RECURRING EXPENDITURE	685,470	621,680	-63,790
FUNDED BY:			
Use of Reserves	163,374	99,584	-63,790
Precept	492,903	492,903	0
Localisation of Council Tax Support Grant	29,193	29,193	0
	685,470	621,680	-63,790

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COALVILLE SPECIAL EXPENSE 2023/24 Q1 FORECAST OUTTURN

COALVILLE SPECIAL EXPENSES	2023/24	
	Budget	Forecast Outturn @ Q1
	£	£
Parks, Recreation Grounds & Open Spaces	325,520	325,520
Broomley's Cemetery & Closed Churchyard	4,860	4,860
One Off Grants	0	0
Coalville in Bloom	0	0
Coalville Events	84,440	84,440
SPECIAL EXPENSES (NET COST OF SERVICE)	414,820	414,820
Service Management recharges/Admin Buildings	99,880	99,880
NET COST OF SERVICES AFTER RECHARGES	514,700	514,700
Contribution to/(from) Balances/Reserves	(2,402)	(2,402)
MET FROM GOVT GRANT & COUNCIL TAX (Budget Requirement)	512,298	512,298
FUNDED BY:		
Precept	497,701	497,701
Localisation of Council Tax Support Grant	14,597	14,597
	512,298	512,298

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NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 15 AUGUST 2023

Title of Report	2023/24 EVENTS UPDATE
Presented by	Paul Wheatley Head of Property and Regeneration
Background Papers	None
Financial Implications	There are no direct financial implications arising from this report. All proposals are within Cabinet's 2023/24 events budget. The financial implications are covered in the Finance Update report (agenda item 4). Signed off by the Section 151 Officer: Yes
Legal Implications	The holding of events in Coalville is a discretionary service. The CSEWP recommends to Cabinet the events it wishes to run in the year and are funded using the events budget held by Cabinet for this purpose. Signed off by the Monitoring Officer: Yes
Staffing and Corporate Implications	Staff resources are used to manage and deliver the agreed events programme with the associated costs charged to the Special Expenses budget. Signed off by the Head of Paid Service: Yes
Purpose of Report	To present an update of the 2023/24 events programme to Coalville Special Expenses Working Party.
Recommendations	THAT THE WORKING PARTY NOTES THE PROGRESS MADE AGAINST THE 2023/24 EVENTS AND CHRISTMAS LIGHTS PROGRAMME

1. SPECIAL EXPENSES EVENTS BUDGET

- 1.1 The budget available for Coalville Special Expenses Working Party to deliver the 2023/24 events programme is £84,440.

2. 2023/24 EVENTS PROGRAMME

- 2.1 As approved by Cabinet on 31 January 2023 having considered the recommendations of the Coalville Special Expenses Working Party, the approved events programme for 2023/24 is as follows:

Date	Event	Description	Allocated budget	Status
28 April to 14	King Charles III Coronation	A series of events / activities to celebrate the coronation of King Charles III, to include:	£4,000	Delivered

May	Celebrations	<ul style="list-style-type: none"> Decorating the town centre – bunting, shop window competitions etc. The Coronation Big Lunch Art Around Town (externally funded by a grant) 	£2,690.11 (grant)	
18 June	Picnic in the Park	A free family event in Coalville Park, featuring a main stage, live music, craft and food stalls, on field activities and entertainment and local charity stalls	£20,000	Delivered
25 Nov	Christmas in Coalville	A day of Christmas festivities in Coalville town centre	£14,000	Advanced planning
25 Nov to 4 Jan 2024	Coalville Christmas Decorations	Town centre Christmas decorations, comprising of post mounted illuminated decorations (where permitted), bespoke decorations on Memorial Clock Tower, pea lights in trees (High Street and Memorial Square) and a large Christmas tree in Memorial Square *public realm works prohibit the inclusion of a large tree in this location in 2023	£30,000	Advanced planning – installation contract agreed until January 2027
Other events and recharges			£440	
Event management and organisation costs			£16,000	
TOTAL EXPENDITURE			£87,130.11	
FUNDED BY				
Base Budget			£84,440	
External Grant			£2,690.11	
TOTAL FUNDING			£87,130.11	

3.0 Picnic in the Park

3.1 Picnic in the Park was delivered in Coalville Park on Sunday 18 June. The event had good weather resulting in very good attendance, with no incidents or accidents reported. It was unfortunate that the event concluded with a thunderstorm and very heavy rainfall at 5pm, however this only reduced the mainstage programme by 30 minutes. Refer to appendix one for further information about the event.

4.0 Christmas in Coalville - 25 November 2023

4.1 Plans for the event are progressing well. A meeting of the Events subgroup of CSEWP was held 29 June, 6pm, via MS Teams. A comprehensive report was circulated to all CSEWP members in advance of the meeting. The meeting discussed in detail the plans for the event, refer to appendix two for the meeting notes.

4.2 Members present at the Events subgroup supported officers to progress the following:

Location	Activity
Belvoir Shopping Centre (BSC)	Christmas Market – food, drink and crafts and street performers (entertainers and music)
Needham’s Walk Car park	Main stage with local performances (dance group, local schools and a headline act, laser show finale and snow cannons
Newmarket	Christmas stalls and activities
Fun fair	Younger children’s rides to be located in the BSC (avenue off High Street). The remaining car parks to be allocated as a priority for customer car parking. Officers will work with the fun fair operator to consider alternative locations to host the fun fair (it should be noted that a suitable location might not be found).
Real reindeer	Will not be used at the event this year.
Marlborough Square	The public realm works will have commenced by November 2023, therefore, the square will not be available for event delivery purposes. A construction pause beginning w/c 20 November to 31 December 2023, has been included in the public realm works programme to ensure that access to businesses in the area during the pre-Christmas period is available.
Event layout	Refer to Appendix 3.

5.0 Christmas Lights programme

5.1 At the meeting of the Events subgroup on 29 June, 6pm via MS Teams a comprehensive report was circulated to all CSEWP members in advance of the meeting. The meeting discussed in detail the lights programme, refer to appendix two for the meeting notes.

5.2 The Coalville Christmas lights display for Christmas 2023 is proposed to comprise of the following (refer to Appendix 4):

- 22 pole mounted decorations on lamp columns (25 working decorations in stock)
- Memorial clock tower wall mounted decorations
- Pealights in trees (High Street and Memorial Square trees)

- Christmas tree lights for a large Christmas tree in Memorial Square

5.3 The reliability of Coalville's Christmas lights is dependent upon three factors:

Structural integrity of the mounting
Resilience of the power supply
Function of the lighting unit

The Council has undertaken early work on all three aspects this year with the aim of reducing the likelihood of illuminations failing.

5.4 The annual inspection and testing of Coalville's steel lighting columns has been completed. The report has passed 22 lamp columns for use this year (a loss of one compared to last year).

5.5 In recent years there have been problems with the reliability of the power supply to a number of the illuminations. Earlier this year all the power cables were removed from the trees in High Street, for repair or replacement. Upon detailed inspection it was concluded that it was better to install new cabling in October / November as the illuminations are erected. Additionally, timers and power supplies will be checked and replaced as required.

6.0 Matters For Future Consideration

6.1 As stated in section 3 above the streetlighting columns used to support the Christmas illuminations are required to be stress tested each year. As a general rule more columns are ruled unsuitable for use to support our illuminations each year. This year, one additional column has become unavailable and the Council has been given early warning that an additional six columns may not pass the stress test next year.

6.2 Whilst street light columns may fail the stress test for supporting other equipment it does not mean they are in immediate danger of failing as a streetlight. It is unlikely therefore that we will see Leicestershire County Council Highways undertaking significant lighting column replacement. This presents the possibility that none of the streetlight columns in Coalville can be certified to support Christmas illuminations in the future, which would leave the town unable to provide a festive light show.

6.3 It is proposed that a report is presented to CSEWP giving options for alternative Christmas lighting with a reduced dependency on lamp columns. This is a significant piece of work and will require sufficient time to prepare comprehensive information and options. This is likely to have budgetary implications and the estimated expenditure for Christmas 2024 will be considered as part of the 2024/25 budget setting process.

Picnic in the Park



Public and media reaction

Media coverage

The Communications Team issued a press release to promote the event ahead of it taking place which resulted in **three** pieces of coverage. One from the Coalville Times (**print**) and two from Nub News (**online**). Following the event, the event received **two** further pieces of coverage to share its success. These were also from the Coalville Times and Nub News.

Picnic in the Park makes its return for the first time since the pandemic



Big turnout for Coalville's Picnic in the Park as local residents make the most of sunny day and free event



Visitors to Coalville's Picnic in the Park event also find out more about the letters to Tomorrow project



Picnic in the Park claimed a success as an estimated 2,500 people attend

COALVILLE Picnic in the Park has been a success after more than 2,500 people were estimated to have attended.
Last Sunday, over 100 Coalville people were estimated to have attended the picnic in the park for the first time since the pandemic.
Despite the main stage programme being cut short by 15 minutes due to a thunderstorm, guests enjoyed a beautiful day with...



Coalville's family friendly Picnic in the Park is returning this weekend - for the first time since lockdown



Social media

2 - 19 June

Stats and results

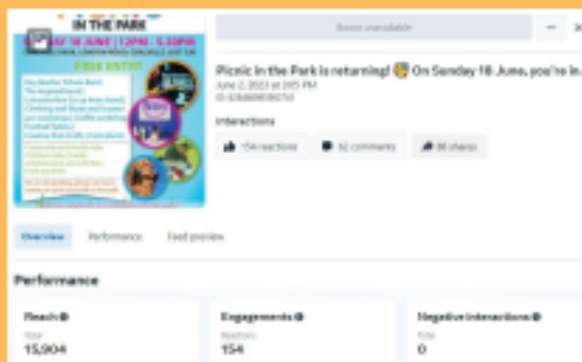
The event was also promoted across the council's corporate social media accounts, including Facebook and Instagram. In total there were **eight** posts that were shared before, during and after the event. Our posts were also shared **four** times in the We Love Coalville Facebook group. These were the results that we got:



Posts: 6
Reach: 41,777
Engagements: 359



Posts: 2
Reach: 104
Engagements: 12



Public response

Social media comments

Summary

We didn't receive any negative comments about the event on social media. Most of the comments were from people tagging friends and family members and comments around it "looking good." We did receive some queries about an itinerary of the bands which we responded to by sharing on social media as a post. There were a couple of posts about the forecasted rain but on the day, it held off until 5pm.

"this looks good xx if weathers nice x"

"Will there be times for when the bands are playing please? "

"Escape Coalville will be there. We've got games for sale and some exciting news about what's coming next!"

"Kayaking on? 🐾"

"Hey Beatles - The Premier Beatles Tribute we're looking forward to playing! 😊😊😊 "

"Missed it oh no! Next year would you like a belly dancer? I see there was drumming "

"Had a Fabulous day as a stall holder, thank you all so much for a great event. And yes, I did get rather wet at the end "

Picnic in the Park Coalville Park, Sunday 18 June 2023



Appendix 2 - Notes of the meeting of Coalville Special Expenses Working Party Events sub group - Thursday 29 June 2023, 6pm via MSTeams

1. Welcome

Attendance: Cllr M Burke, Cllr D Everitt, Cllr M French, Cllr J Geary, Cllr J Legrys and Cllr M Wyatt

Officers in attendance: Wendy May, Paul Wheatley and Barrie Walford

2. Apologies

Cllr J Page, Cllr J Windram and Cllr L Windram

3. Declarations of interest

Councillor J Legrys declared a registerable interest in all items as a volunteer at Hermitage FM

Councillor M Wyatt declared a registerable interest in all items as the owner of two businesses in Coalville.

4. Appointment of Chairman

Cllr David Everitt nominated by Cllr Wyatt. No opposition

5a. - Christmas in Coalville 2023

- WM outlined proposals for Christmas in Coalville 2023 as set out in the meeting report. This included changes to accommodate the public realm works to Marlborough Square, removing live animals from the event, proposals to allocate use of Needham's Walk Car park to accommodate a main stage with local performances and laser show finale and snow cannons and the potential relocation of the main fair.
- Members of the committee subgroup debated the merits of relocating the fun fair and likely loss of car parking space.
- Members of the committee approved the proposals set out in appendix one of the report and concluded to not include the fun fair for Christmas in Coalville 2023 whilst retaining a series of smaller rides within the Belvoir Centre avenue connecting to High Street.

5b. - Christmas Lights

- WM outlined proposals for Christmas Lights in Coalville 2023 as set out in the meeting report.
- Members of the committee approved the proposals set out in appendix three of the report.
- In addition, Members concluded to contact all business within the town to encourage them to participate in two competition this year: 1. Christmas shop window competition and 2. Christmas shop window illumination competition to be judged and awarded by both the public and by the chairman.
- Finally, Members supported a proposal for the North West Leicestershire District Council Customer Services Centre to be decorated to celebrate the festivities.

Date of next meeting

No further meetings of the event subgroup are scheduled for 2023. WM will provide any necessary updates via CSEWP meeting and emails to councillors.

Appendix 3

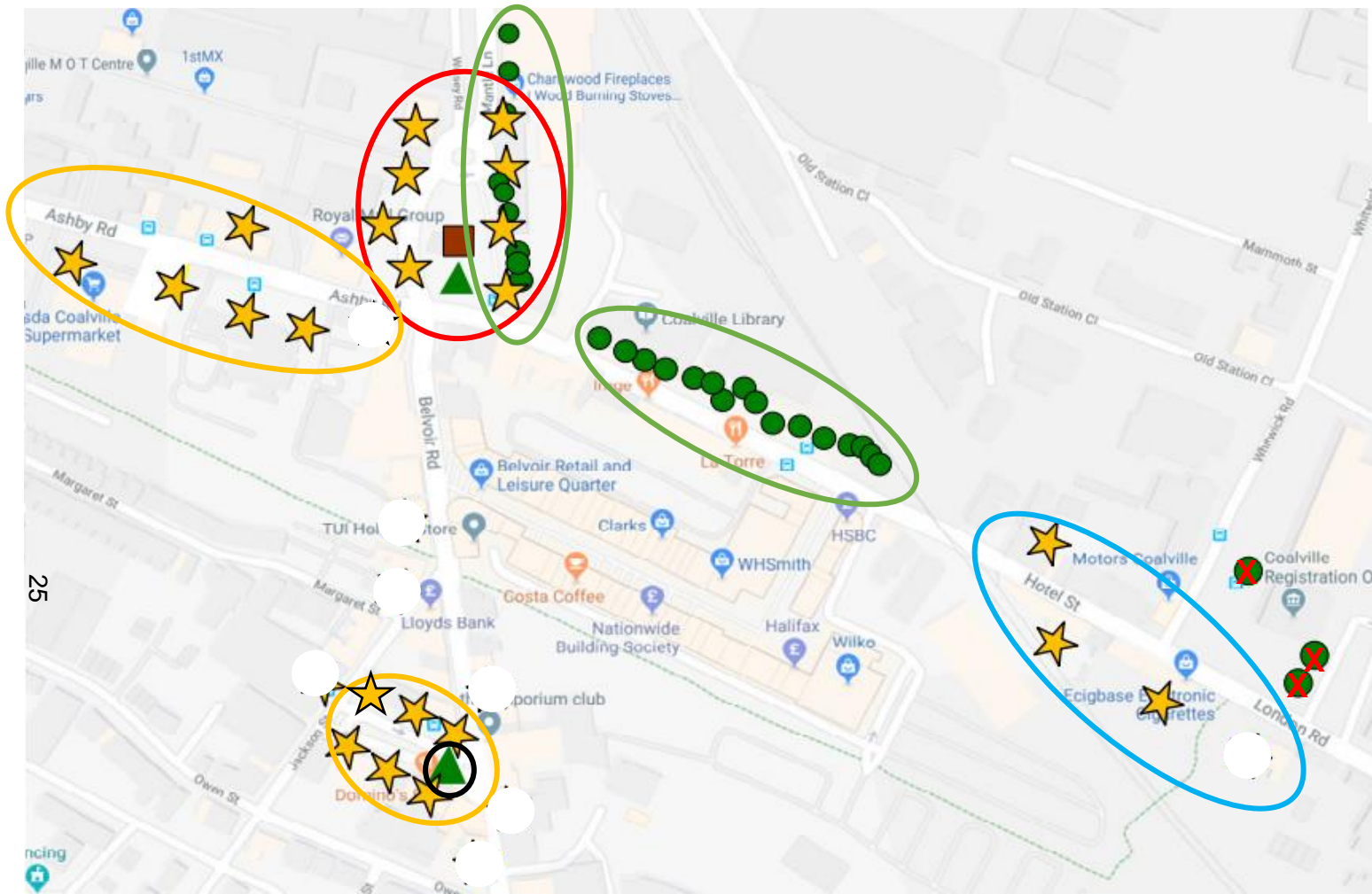








CHRISTMAS IN COALVILLE 2023

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Appendix 4 - Location map – Coalville Town Centre



	1x 9 metre Christmas Tree (2023 only) 1. Multi coloured lights (Memorial Square)		Numerous trees on Memorial Square (bright white lights)
	22 x pole mount decorations		Clock tower – 8x wall mounted panels
	Numerous trees along High Street (warm and bright white lights)		*Removed from 2022 scheme (due to building works) *introduce a new scheme in this area in future years (to be confirmed)

Pole mount designs



4 of each design (8)




Bright white snowflakes and warm white lights*
mixture of each design (12)
*New for 2022



2 blue and 1 red (3)

Pealights in trees – High Street and Memorial Square

 installation suspended for 2023
1x 9 metre Christmas Tree (Marlborough Square) – the tree with warm and bright white lights will be reinstated in 2024 (post public realm improvements)

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